

# NOOZHAWK INTERNSHIP PROGRAM

Real Experience. Real Impact. Real Community Journalism.

## About Noozhawk

Noozhawk is Santa Barbara County's go-to source for trusted local news, delivering 24/7 coverage of breaking news, local government, business, sports, schools, and community stories. We are locally owned, digitally driven, and deeply connected to the community we serve.

## Internship Tracks.....

### 1) Editorial / Journalism

- Reporting & writing local stories
- Research & interviewing
- Event and community coverage
- Editing & newsroom collaboration
- Portfolio development

*Interns work directly with our editorial team and contribute to real published content.*

### 2) Sales & Marketing

- Digital advertising strategy
- Client communication & outreach
- Newsletter marketing
- Social Media marketing
- Website publishing & analytics
- Community partnerships

*Interns gain exposure to how local media generates revenue, supports local businesses.*

## What You'll Gain

- ✓ Hands-on, resume-building experience
- ✓ Direct mentorship from professionals
- ✓ Published work & real campaign involvement
- ✓ Networking within the Santa Barbara community
- ✓ Meaningful work – not busy work

## Who We Look For

- ✓ Curious, proactive learners
- ✓ Strong communicators
- ✓ Community-minded individuals
- ✓ Professional and reliable team players

## Interested?.....

Scan the QR code to learn more and apply.



Send your resume directly to:

### Editorial / Journalism Internships

Giana Magnoli

Executive Editor

gmagnoli@noozhawk.com

### Sales & Marketing Internships

Sheridan Taphorn

Sales & Marketing Director

staphorn@noozhawk.com

